## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

(Attorney Docket № 14310US02)

In the Application of:

Jeyhan Karaoguz, et al.

Serial No. 10/675,448

Filed: September 30, 2003

For: MEDIA EXCHANGE NETWORK SUPPORTING LOCAL AND REMOTE PERSONALIZED MEDIA OVERLAY

Examiner: Langhnoja, Kunal N.

Group Art Unit: 2427

Confirmation No. 5601

Electronically Filed on 13-JUL-2009

## PRELIMINARY AMENDMENT AND REQUEST FOR CONTINUED EXAMINATION UNDER 37 C.F.R. § 1.114

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Final Office Action mailed on May 7, 2009 ("Final Office Action") in the above-identified patent application. The Applicant respectfully requests entry of the following amendments preliminary to continued examination in the instant application and consideration of the following remarks. The Applicant also respectfully requests continued examination in the instant application.

Application № 10/675,448 RCE-Reply to Final Office Action of 05/07/2009

Amendments to the claims are reflected in the listing of claims, which begins on page 3 of this paper.

Remarks/Arguments begin on page 11 of this paper.